

# VADIM KASSE

+1 (571) 470-9501 · vadimkasse@gmail.com  
linkedin.com/in/vadimkasse · vadimkasse.com  
Vienna, VA · U.S. Permanent Resident

## VFX & Creative Operations | Media Production with Automation & AI | 60+ IMDb credits

10 years Creative Operations across feature films, series, and brand work. Optimizing content production through automation and AI.

**Core skills:** Compositing · Motion Graphics · VFX Production · Batch Processing · SOP Development · Budget & Cost Optimization

**Creative Production:** Adobe Creative Suite · Foundry Nuke · Figma

**Automation:** Python · FFmpeg · Make/Integromat · JSX Scripting · Shell/Bash · Google Sheets

**AI:** ComfyUI · LoRA · ControlNet · Midjourney · Runway · Adobe Firefly · MCP Protocol · RAG Systems (Qdrant)

**Tools:** GitHub · Obsidian · VS Code · Cloudflare R2 · Notion · Miro

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## EXPERIENCE

**Star Media** (London) · *VFX Production & Pipelines* · Freelance · Oct 2019 – Present

- Full-series delivery for 60+ feature films and series
- Batch processing 300–400 shots per project with 50–80% cost reduction
- On-set VFX supervision, compositing, and title sequence design
- Generative AI integration (Midjourney, ComfyUI, Runway)

**Hello.robo** (New York) · *Freelance Motion Designer* · Oct 2023 – Oct 2024

- Motion graphics, logo animation, and showreels through New York-based design agency
- Clients: Wurthy, TryBy, PublicAI

**Black Work VFX** (Novi Sad) · *2D Motion & VFX Pipelines* · Freelance · Sep 2022 – Present

- Compositing and motion graphics for commercials and select film/series projects
- Clients: Sberbank, T-Bank, Alfa-Bank, Yandex, Lada, Megafon, Delimobil

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## VOLUNTEER EXPERIENCE

**International Peer-Support Nonprofit** · Content Operations Lead · Feb 2021 – Present

- Designed and led a daily content pipeline: scaled from sporadic releases to 365+ units/year and 24/7 livestreaming
- Reduced monthly production cost by 75% (from ~\$12k to ~\$3k) by replacing manual tasks with end-to-end automation
- Built and led a 25-volunteer distributed team to monitor and support automated workflows
- Presented methodology at an international convention in Washington, DC (2024)

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## EARLIER CAREER

MoreWish Franchise Network · Senior Operations Manager · 2015–2016 · Rebuilt 40-location franchise into 100+ locations operation.

NeftegazTV & Turnadzor YouTube Channels · Creative Producer · 2014–2016 · Built brand and pipeline from scratch to 300+ units/year.

Wokshop Fast-Casual Restaurant · Founder & GM · 2012–2014 · Built operational systems for replication. Top 100 young Entrepreneur of Russia.

Dom Kultury · Founder & GM · 2009–2012 · Cultural venue from scratch, 600+ events in 2.5 years.

Radio Host at Radio OK (2006–2012), PR Specialist at TNK-BP (2006–2007).

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## EDUCATION

### Programs & Certifications

TH32ND (2025) — AI-Creator Certificate: Generative AI, ComfyUI, Midjourney, LoRA, ControlNet

British Higher School of Art & Design (2020) — Professional Program in Motion Design

"Industry" Film School (2018) — Professional Program in Post-Production & VFX

### Degrees

Ryazan State Radiotechnical University (2014) — M.S. in Management

Gubkin Russian State University of Oil & Gas (2006) — M.S. in Engineering

**Languages:** Russian (native) · English (professional working)